Book Trailer Assignment – 50 points

Your task is to take your 4th quarter independent reading book and create a book trailer. This is the same idea as a movie trailer - you want a small snippet of your book to capture the audience's attention and convince them to read it. **We will be using Adobe Spark to create your videos.** Read the requirements below so you know what you need to include in your video to potentially receive full points.

**Requirements**

* **Title, author and genre** of the book. (5 points)
* **Attention-getter quote from the book:** Find an interesting, exciting, or mysterious quote to start off your presentation. This quote will get the reader’s attention. Don’t just pick any old quote… choose carefully and deliberately to try to capture the attention of the audience. (5 points)
* **Plot** – your trailer should answer the following questions: (15 points)
	+ What is the setting?
	+ Who are the main characters?
	+ What is the main conflict?
	+ What lessons do characters learn? Please use precise and descriptive language.

\*Don’t just give a list of characters. Don’t over-summarize. (Hint—you are doing this if you find yourself saying “and” too much.)

* **Response –** What is your personal response to this book?
	+ Did you like it? Why or why not?
	+ Should other people read it? Who would like it?
* **Cinematic Quality** (15 points)
	+ Sound (music, sound effects, etc.)
	+ Voice (you **must** do a voiceover narration and you will need to write this out beforehand)
	+ Images (web images or take images yourself)

 \*\*\*Unless you take your own pictures, everything **must** be cited according to the MLA guidelines. Include a works cited page/slide/etc. at the end of your video. Points will be taken off for not meeting this requirement. Photos used from the Adobe Spark gallery will automatically generate a citation, but you will have to format it correctly.

* **1:30-3 minutes in length** (failure to meet length requirement will result in loss of points).